



# Lientjie Broodryk Portfolio

<https://lalukaphotodesign.wixsite.com/website>



# commercial Photography









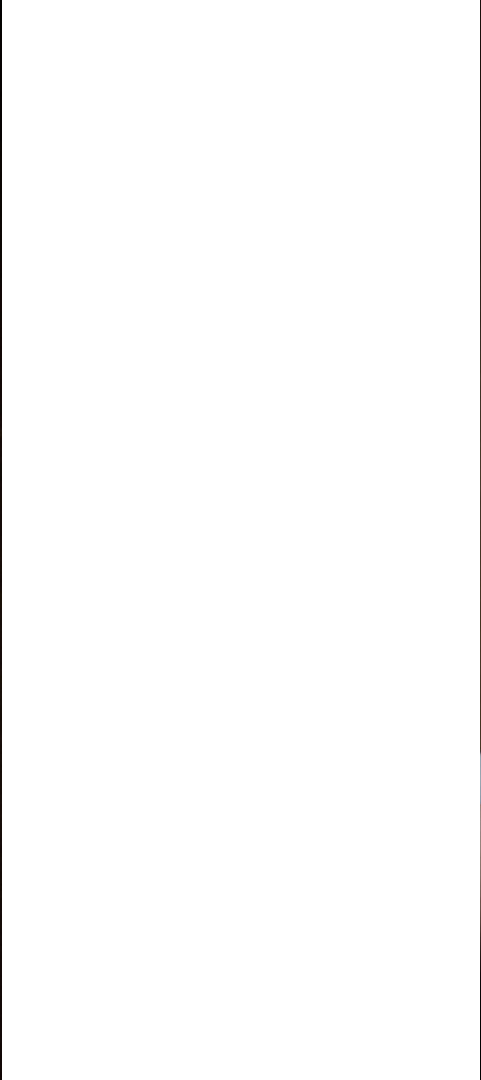
























































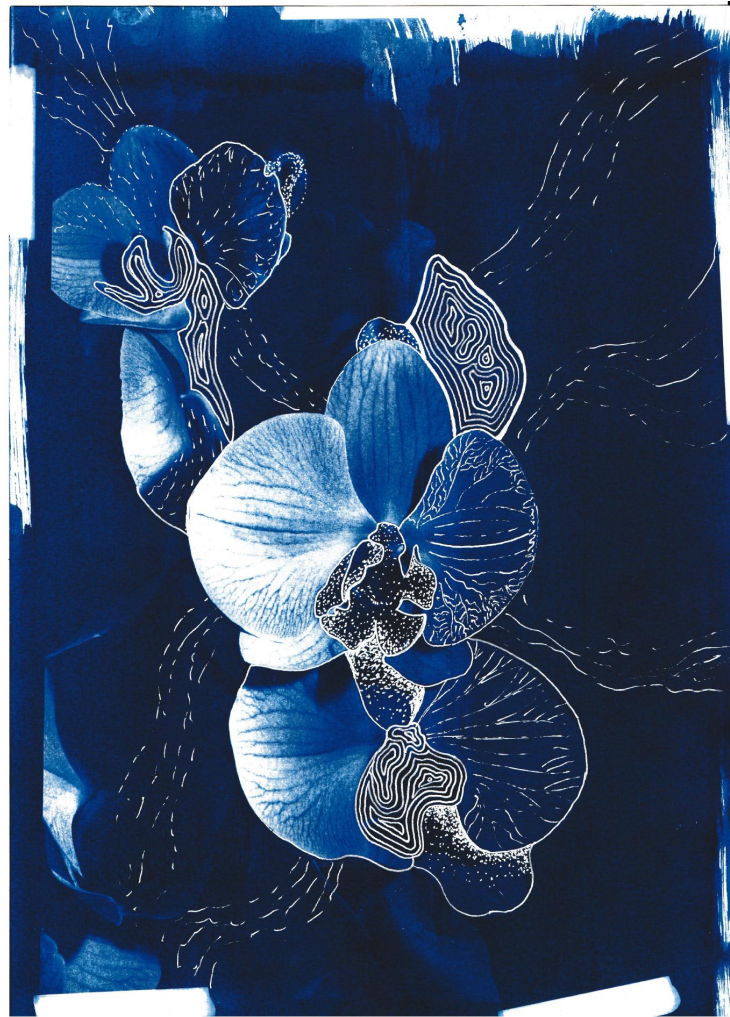






















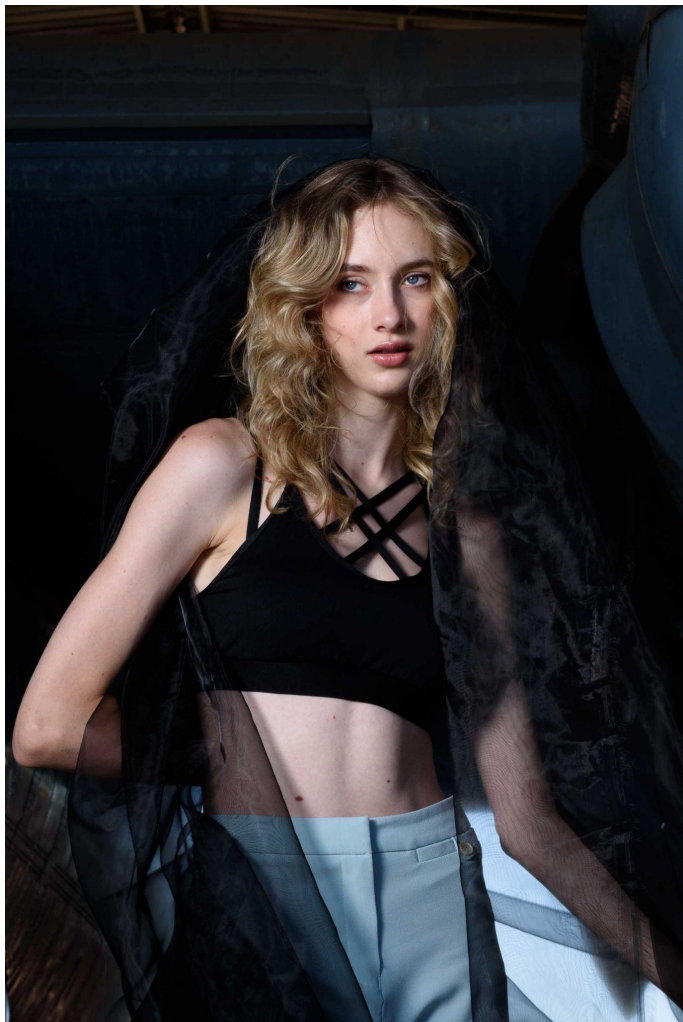






























# communication Design

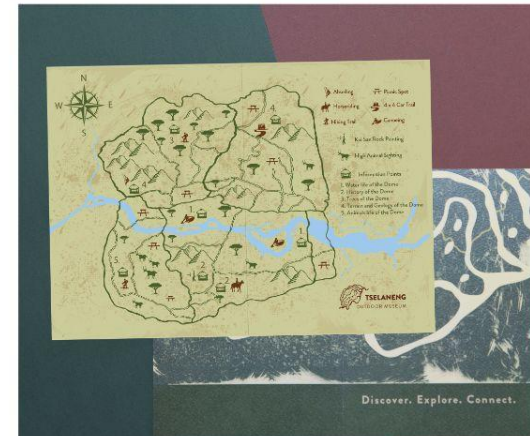


## TSELANENG OUTDOOR MUSEUM

### Corporate Identity Design 2019

Nestled in the rolling hills of the Vredefort Dome lies the extraordinary Tselaneng Outdoor Museum (meaning trail in Sotho). Since 2019 when the museum was opened they have become known for there unwavering loyalty to the country and it's cultures. The intellectual staff of Tselaneng are always up for the thrill of this vigorous trail and can not wait to share it with you. They strive to be brave in everything they do and to always be curious. At Tselaneng the world of adventure and knowledge come together to create a perfect world. Discover. Explore. Connect.

Concept: Where worlds collide







## COMPUTER ARTS MAGAZINE

Editorial Layout 2019

Design editorial layouts for Computer Arts Magazine to fit their style to the best of your abilities.

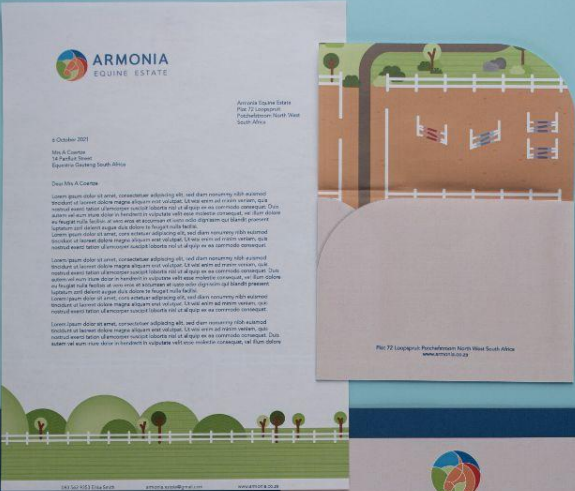


# ARMONIA EQUINE CENTRE

## Corporate Identity Design 2020

Nestled in the surrounding farmlands lies the blissfull enviroment of Armonia Equine Centre, “Armonia”, meaning harmony in the Greek language. In January 2020 this remarkable centre opened it’s doors to all aspiring competitive equestrians in search of a harmonious and balanced enviroment to form a neverending bond with their horse. Armonia strives to create a trustworthy relationship between horse, rider and staff to make your dreams even more possible.

Concept: Wonderstruck







## MAUA MENGI HONEY ARTISANS

### Packaging Design 2020

Maua Mengi Honey Artisans produces honey and honey by-products all across Eastern and Southern Africa. Maua Mengi meaning 'many flowers' in the swahili language which is the most spoken african language across africa started as a small local conservation initiative in the ever famous Ngorogoro Crater Conservation Area. The local Maasai women from Tanzania and Kenya work hand in hand with Maua Mengi employees to produce the purest honey straight from the hive to the client and bring the 'many flowers' of africa together. Today more than 450 Conservation Areas, National Parks across Eastern and Southern Africa contribute honey to Maua Mengi in order to raise awareness in the conservation of the honey bee. The honey bee will forever be the beating heart of africa and the world.

Concept: The Beeting heart of Africa





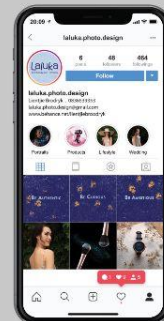
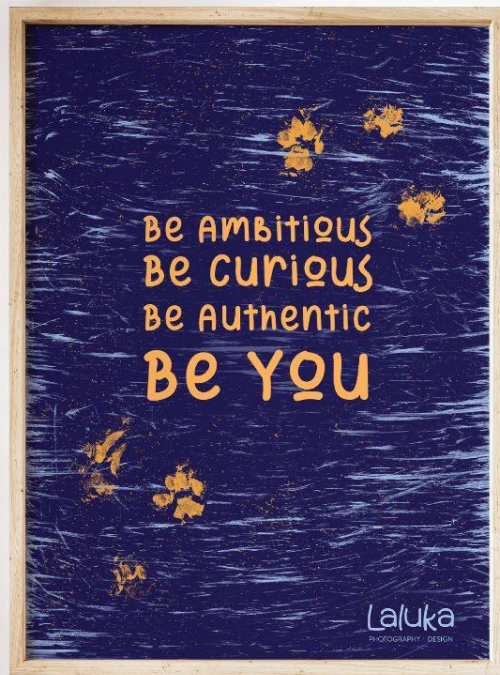


## LALUKA PHOTOGRAPHY & DESIGN

### Personal Identity Design 2020

I am a passionate young photographer and designer who enjoys the creative industry tremendously. I see the perfections of life in the small details and use this to create something curious and authentic in my designs and photographs. I live for the small moments that often turn out to be life changing. I come from a small mining and farming town which plays an integral part of who I am and my creative process. All my projects have a sentimental meaning to me and draws back to my traditional creative process and how I approach the people in my life.

Concept: Curiously Authentic



**Laluka**  
PHOTOGRAPHY · DESIGN

Lientjie Broodryk  
4th Street 19  
Pretoria Gauteng  
South Africa

23 October 2020

Miss Monique van Loggerberg  
23 Waterloof Avenue  
Pretoria Gauteng South Africa

Dear Miss M van Loggerberg

Short stories date back to oral storytelling traditions which originally predicated epics such as the Ramayana, the Mahabharata, Homer's Iliad and Odyssey. Oral narratives were often told in the form of rhyming or rhythmic verse, often including recurring sections or, in the case of Homer, formulaic epithets. Such highly decorative often minor characters as moments for minor recap, verbiage and adaptation of the story. Short sections of verse might have been inserted into the story.

The other aspect of oral storytelling was the use of formulaic epithets which were often repeated and published.

For more information

**Laluka**  
PHOTOGRAPHY · DESIGN

## INVOICE

Talita Brits  
084 567 3425  
231 101 20 11 32  
12310201132

PROJECT NAME

QUANTITY	RATE	TOTAL
5 hours	R 1000p hour	R 5000
2 hours	R 250p hour	R 500
20	R 60p image	R 1200
2 looks	R 240p look	R 480

084 567 3425

12310201132

Please use invoice number 12310201132  
50% deposit should be made before the day

Date:

THANK YOU  
SEE YOU SOON!

**Laluka**  
PHOTOGRAPHY · DESIGN

Lientjie Broodryk - 083 653 9353  
laluka.photos.design@gmail.com  
www.laluka.photos.design  
@laluka.photos.design

## LIENTJIE BROODRYK

PHOTOGRAPHER · GRAPHIC DESIGNER

### MY INFO

Magdalena Juana Broodryk  
19 December 1997  
Based in Gauteng and North West  
South African National

Lientjie Broodryk - 083 653 9353  
laluka.photos.design@gmail.com  
www.laluka.photos.design  
@laluka.photos.design

### LANGUAGES

Afrikaans -  
Read: ●●●●●  
Speak: ●●●●●  
Write: ●●●●●  
English -  
Read: ●●●●●  
Speak: ●●●●●  
Write: ●●●●●

### SOFTWARE

InDesign: ●●●●●  
Illustrator: ●●●●●  
Photoshop: ●●●●●  
Lightroom: ●●●●●  
Bridge: ●●●●●  
Camera Raw: ●●●●●  
After Effects: ●●●●●

### INTERESTS

Modeling  
Flora  
Candy  
Stationery

### ABOUT ME

I am a passionate young photographer and designer who enjoys the creative industry tremendously. I see the perfection of life in the small details and use this to create something unique and authentic in my designs and photographs. I live for the small moments that often turn out to be life-changing. I love when a small moment or feeling from which plays an integral part of who I am and my creative process. All my projects have a sentimental meaning to me and draw back to my traditional creative purpose and how I approach the people in my life.

### EDUCATION

2012 -  
Diploma in Marketing Information  
2015  
Multicultural from Helderberg Technikon  
2017  
Certificate for completing The Architectural Imagination online course at Harvard.edu  
2017 - 2020  
Studying for a Bachelor of Arts in Visual Communication Design  
Majoring in Photography and Visual Communication Design

### ABILITIES

Corporate Identity Design: ●●●●●  
Packaging Design: ●●●●●  
Advertising Campaign Design: ●●●●●  
Magazine Layout Design: ●●●●●  
Product Photography: ●●●●●  
Portrait Photography: ●●●●●  
Event Photography: ●●●●●  
Lifestyle Photography: ●●●●●

### EXPERIENCE

2016 -  
Co-Mobility Photographer, Instructor and Event Planning for the Harwood Technikon 2016.

**Laluka**  
PHOTOGRAPHY · DESIGN

Lientjie Broodryk - 083 653 9353  
laluka.photos.design@gmail.com  
www.laluka.photos.design  
@laluka.photos.design

**Laluka**  
PHOTOGRAPHY · DESIGN

Lientjie Broodryk - 083 653 9353  
laluka.photos.design@gmail.com  
www.laluka.photos.design  
@laluka.photos.design

**Laluka**  
PHOTOGRAPHY · DESIGN

Lientjie Broodryk - 083 653 9353  
laluka.photos.design@gmail.com  
www.laluka.photos.design  
@laluka.photos.design

**Laluka**  
PHOTOGRAPHY · DESIGN

Lientjie Broodryk - 083 653 9353  
laluka.photos.design@gmail.com  
www.laluka.photos.design  
@laluka.photos.design





Thank You